

Mr. Raymond Vinole
Post Office Box 2931
La Jolla, CA 92038
December 11, 2010

United Nations Office of Legal Affairs
c/o Mr. Jay Pozenel
Room #M-13023
380 Madison
New York, NY 10017

Dear Mr. Pozenel:

It was a pleasure speaking with you regarding your desires to commence a business transaction with my company; United Networks Television (UN.TV) for the transfer of the "UN.TV" domain name to the United Nations Organization (UN.ORG).

As you are aware, in a world where Internet TV & Radio can be broadcast in high quality to anyone, any place, anytime, on any device, having the right domain name is extremely important in order to be truly effective in today's online media marketplace. Therefore, the "UN.TV" domain name is a critical business asset for my company, United Networks Television (UN.TV).

We are the original registered owner of the "UN.TV" domain name with well-established rights dating back as early as April 2002. Many years of planning and preparation have gone into the development of the world's largest internet television network using this domain name.

Starting January 2011, we will be releasing our initial portfolio of 300 internet channels to hundreds of Associate Producers from around the world and a second portfolio release of 300 additional internet channels for 2012.

Each internet channel Associate Producer will be assigned a unique UN.TV sub-domain name from one of the six categories/genres for their exclusive internet television network and our programming guide. See below for sub-domain name samples:

BY REGION

www.asia.un.tv
www.europe.un.tv
www.africa.un.tv

BY COUNTRY

www.canada.un.tv
www.italy.un.tv
www.france.un.tv

BY TERRITORY

www.hongkong.un.tv
www.guam.un.tv
www.bermuda.un.tv

BY CITY

www.newyork.un.tv
 www.paris.un.tv
 www.moscow.un.tv

BY INTEREST

www.news.un.tv
 www.sports.un.tv
 www.travel.un.tv

BY PERSON

www.trump.un.tv
 www.obama.un.tv
 www.bush.un.tv

In addition, each internet channel Associate Producer will also be assigned a matching email address using the "UN.TV" domain name. See below for email samples:

asia@un.tv canada@un.tv guam@un.tv paris@un.tv news@un.tv trump@un.tv

Projected Revenue for 2011 & 2012

We anticipate a minimum activation of 25 internet channels per month with a minimum advertising & sponsorship revenue of \$500 per month per Associate Producer:

Projected Revenue						
Month	2011			2012		
	Channels	Revenue	Total	Channels	Revenue	Total
January	25	\$500	\$12,500	325	\$500	\$162,500
February	50	\$500	\$25,000	350	\$500	\$175,000
March	75	\$500	\$37,500	375	\$500	\$187,500
April	100	\$500	\$50,000	400	\$500	\$200,000
May	125	\$500	\$62,500	425	\$500	\$212,500
June	150	\$500	\$75,000	450	\$500	\$225,000
July	175	\$500	\$87,500	475	\$500	\$237,500
August	200	\$500	\$100,000	500	\$500	\$250,000
September	225	\$500	\$112,500	525	\$500	\$262,500
October	250	\$500	\$125,000	550	\$500	\$275,000
November	275	\$500	\$137,500	575	\$500	\$287,500
December	300	\$500	\$150,000	600	\$500	\$300,000
	2011 Total		\$975,000	2012 Total		\$2,775,000

Key Factors to the value of the “UN.TV” domain name:

1. Of the estimated 260 domain name extensions currently available, less than 15 allow two or less character domain names such as the country code extension for the country of Tuvalu (.TV).
2. The “UN.TV” domain name is short, easy to remember, easy to spell and not prone to typographical errors.
3. We have secured the matching vanity phone number for the “UN.TV” domain name:
1-800-WWW.UN.TV (1-800-999-8688)
4. Currently, all two letter .TV domain names have already been registered and rarely sell in the aftermarket.

The cost associated to change the internet television network name and to create new marketing materials, logos, business stationary, website changes, branding cost and to find an alternative two letter .TV domain name is substantial. This could take many months to complete and may also require costly negotiations with other domain name owners in order to secure a new domain name that has already been registered. This delay will also cause a loss in Associate Producer revenues as well as advertising and sponsorship revenues.

We have a small window of time to negotiate the transfer of the “UN.TV” domain name to the United Nations Organization (UN.ORG) as we plan to launch our service the first quarter of 2011. We will entertain an offer on or before December 31, 2010 for the immediate transfer of the “UN.TV” domain name to the United Nations Organization (UN.ORG).

Respectfully,

Raymond Vinole
Executive Producer
United Networks Television (UN.TV)
Post Office Box 2931
La Jolla, CA 92038
Email: ceo@un.tv
Phone: 1-800-WWW.UN.TV (1-800-999-8688)